



## PERSONNEL QUALIFICATIONS

### Donald F. Minner | Senior Communications and Marketing Consultant



#### EXPERIENCE

Don Minner has more than forty years of experience in communications, marketing, and business development. Mr. Minner had corporate-level responsibility for internal communications, public relations, and marketing communications at WJE. He now serves as a consultant to the firm's communications and marketing team.

Prior to joining WJE, Mr. Minner worked for more than twenty-one years at Hewitt Associates, where he held a variety of global leadership roles in branding, marketing communications, event management, and public relations.

#### EDUCATION

- Point Park University
  - Bachelor of Arts, Journalism and Communications, 1982
- Northern Illinois University
  - Master of Business Administration, 1995

#### CERTIFICATIONS

- Certified Professional Services Marketer, Society for Marketing Professional Services

#### PROFESSIONAL AFFILIATIONS

- Business Marketing Association
- Society for Marketing Professional Services

#### CONTACT

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